

Message Text

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43

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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R 031500Z FEB 75

FM AMCONSUL GUAYAQUIL

TO /USDOC WASHDC

INFO SECSTATE WASHDC 3655

AMEMBASSY QUITO

UNCLAS GUAYAQUIL 203

E. O. 11652: N/A

TAGS: BEXP, EC

SUBJ: U.S. FOOD PROCESSING, PACKAGING AND AGRICULTURAL
EQUIPMENT TRADE MISSION - VISIT OF ADVANCE OFFICER

PROGRAM FOR GUAYAQUIL: FEBRUARY 25. - J. W. DEWITT, CONSUL
GENERAL AND BILL SCHRAGE, COMMERCIAL OFFICER WILL MEET MISSION
AT AIRPORT. CONSULATE WILL PROVIDE TRANSPORTATION TO HOTEL CONTIN-
ENTAL.

BIC IS AT CHAMBER OF COMMERCE, SIX BLOCKS FROM HEADQUARTERS.

10:30 WELCOME: SCHRAGE FOR CONSULATE GENERAL, VILLEGAS FOR CHAMBER
OF COMMERCE.

11:00 - 17:30 INDIVIDUAL APPOINTMENTS.

19:00 - 21:00 RECEPTION HOSTED BY CG DEWITT AT HIS RESIDENCE.
INVITATION LIST LARGE, BIG NUMBER BUSINESS PROSPECTS IN THIS COMM-
ERCIAL CITY.

FEBRUARY 26. - ALL DAY, INDIVIDUAL APPOINTMENTS.

FEBRUARY 27. - ONE HOUR OF APPOINTMENTS.

10:00 - 11:15 DEBRIEFING MISSION DIRECTORS SUITE.

12:30 DEPARTURE FOR AIRPORT FLIGHT AF202 AT 13:40 TO BOGOTA.

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USIS WILL HANDLE ALL PRESS, TV AND PHOTO COVERAGE. MUENZER SHOULD PREPARE FOR SHORT TV INTERVIEW UPON ARRIVAL. LOCAL ASSOCIATION OFFICIALS FEEL ECUADOR BUSINESSMEN CAN BENEFIT FROM U.S. COMPANY PICTORIAL PRESENTATION OF PRODUCT EMPHASIZING TECHNOLOGY AND INDUSTRIAL INTEGRATION. URGE USE OF SLIDES, FILM STRIPS ETC. USIS CAN ASSIST WITH PROJECTION. APPOINTMENT SCHEDULING FELT TO BE EARLIER THAN OPTIMUM. EMPHASIS PLACED ON SCHEDULING KNOWN IMPORTANT PROSPECTS. FIFTY-EIGHT (58) MADE COB JANUARY 31. OTHERS PENDING. BENEFITS OF ASSISTANCE BY ASSOCIATIONS, PUJEBIQYVIZWVNQGGCRWEFELT. DILIGENCE OF C.G. STAFF AND HIRED SECRETARY ASSURED.

RE: DIXIE CANNER PLEASE ASK TO CARRY CATALOG NO. 80 FOR UNIVERSITY. NOW KNOWN RECEPTION QUITO IS FEBRUARY 24, AMBASSADOR BREWSTER HOST HIS RESIDENCE. BUSINESSMEN WILL NOT ATTEND ON SUNDAY.

BUDGET FOR GUAYAQUIL: PROMOTION (O PLUS A)

A) RENTAL OF MISSION DIRECTOR'S SUITE	\$	50.00
B) SALARY SECRETARY		200.00
C) SALARY INTERPRETERS		120.00
D) MAILING BROCHURE AND POSTAL PAID RQZURN CARD		30.00
E) TRANSPORTATION - MISSION DIRECTOR CALLS		13.00
JAJBE		
TAAAAAAAAA	\$	413.00

HOSPITALITY (SMF)

A) RECEPTION	\$	300.00
B) INVITATIONS AND MAILING		10.00
C) TRANSPORTATION (OVERTIME FOR DRIVERS)		8.00
D) BEVERAGES FOR HOTEL SUITE		25.00
(1 BOTTLE OF BOURBON, GIN, SCOTCH)		-----
	\$	343.00

DEWITT

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Message Attributes

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